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## BLACKPOOL4ME WEBSITE

### 1.0 Matter for consideration

- 1.1 The implementation of the new online resource directory and Adult Social Care portal for Blackpool, [www.blackpool4me.com](http://www.blackpool4me.com)

### 2.0 Recommendation(s)

- 2.1 To note the presentation.

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### 3.0 Information

- 3.1 The “Caring for our Future – Reforming Care and Support” White Paper set out the Government’s vision for reforming care and support systems. The need for local authorities to provide and develop online services in a more consistent and easily accessible format is highlighted to help people informed choices about the services available in local communities. Local Authorities are expected to radically improve their online information and support services.
- 3.2 During 2013 reviews and consultations have taken place with the local community and this has been supported by a Blackpool Council Scrutiny Review Panel. These consultations helped scope and outline the purpose and functions of a new website. The solution has subsequently been commissioned and following user testing is now being implemented.
- 3.3 The website will provide information for user by Blackpool residents, Service Providers and staff working on behalf of the public, about individuals and organisations that provide local services to assist people in meeting their care and support needs. The website contains information about free and low cost services available across Blackpool together with details of provision from Blackpool Council Social Services.

### 4.0 Financial considerations

- 4.1 None

### 5.0 Legal considerations

- 5.1 None

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**Relevant officers:**

Val Raynor, Head of Contracting and Commissioning, Blackpool Council  
Kim Wood, Community Information Development Officer, Blackpool Council

**Appendices attached:**

None

**Background papers:**

None

**Websites and e-mail links for further information:**

[www.blackpool4me.com](http://www.blackpool4me.com)

**Glossary:**

None